Sapporo Location map



In the late 1990's, Yae and Harumichi met and fell in love.

After graduating high school, the lovers went their separate ways. Yae enrolled at a universitry in Tokyo while Harumichi joined Japan's Self-Defense Force as an aviation student.

Later, Yae was in an unfortunate traffic accident. Circumstances pushed them farther and farther apart.

Almost twenty years passed, during which time they didn't see each other at all. At present, Yae makes her living as a taxi driver. Harumichi retired from the Self-Defense Force and now works at a security office. They are living their lives apart in the same city. Their precious first love didn't develop the way they had hoped. But after 20 years, fate has them meet again - the story of Yae and Harumichi's first love in reality never ended.

O Yuri Kanchiku, Director/Writer

Born in 1982, Tokyo, based in Tokyo and Yamanashi. Debuts as a student at Nihon University College of Art Faculty of Film, screenplay "I cannot pronounce Lasse Hallström correctly".

Debuted in 2009 as a film director for "My rainy days" starring Nozomi Sasaki. Worked on "Documentary of AKB48 to be continued".

Also worked on music videos, commercials, and TV drama shows. In 2013 is awarded The Yubari International Fantastic Film Festival Jury's Special Award for "A case of eggs" shot in Korea.

First Love : Netflix Series

Cast: Hikari Mitsushima, Takeru Satoh / Rikako Yagi, Taisei Kido / Kaho, Minami, Akiyoshi Nakao,

Towa Araki, Aoi Yamada / Gaku Hamada, Osamu Mukai, Arata Iura, and Kyoko Koizumi

Inspired by songs written and composed by Hikaru Utada

Director and Screenwriter : Yuri Kanchiku

Executive Producer: Kaata Sakamoto Producer: Kasumi Yao

Production Company: C&I entertainment Inc. Created, Developed and Produced by : Netflix Exclusive broadcasting and streaming on Netflix now. [Netflix Official Website] www.netflix.com/firstlove

CAST



Yae Noguchi / Hikari Mitsushima

Yae met Harumichi when she was 15 years old and the two fell in love. After an unfortunate accident separated her from Harumichi, Yae experienced a number of meetings and partings. She now makes her living as a taxi driver and is surrounded by kindhearted co-workers. Even though she is not living the life she dreamed, she is positive and cheerful. moving forward day by day. However, there is a void at the bottom of her heart.



Harumichi Namiki / Takeru Satoh

Harumichi was 15 years old when fate brought him to Yae, and she became his sweetheart. However, their star-crossed fate led them to take their separate ways. Retired as an aviation pilot from Japan's Self-Defense Force, he now works at a building security office. He has a fiancee who he treasures, vet he hesitates to marry her due to his unforgettable first love memories. And then one day, a reunion with Yae occurs unexpectedly.....

Hikaru Utada

They debuted on December 9, 1998 with their single Automatic

Following the success of Automatic, First Love (their first album) was released in March of 1999. The album title song First Love achieved record sales in Japan, Another song Hatsukoi was released 19 years later. The Netflix series First Love was inspired by these two songs.

To commemorate their debut, First Love (2022 Mix), Hatsukoi (2022 Remaster) in Dolby Atmos, and First Love/Hatsukoi (a limited edition double album featuring a 7-inch analog record) were released on December 9, 2022.



Sapporo Film Commission's support: First Love and Sapporo Film Commission









Sapporo Film Commission has been involved in First Love from the early stages of planning and preparation.

The series generated a lot of buzz from the beginning, so much so that a large number of people volunteered to

be extras in it. The story is set in Sapporo, actual filming took place in various locations, with the full cooperation and support of different companies and organizations. Planning the filming schedule during the Covid pandemic was challenging. We encountered last-minutes changes several times. At long last, filming was completed thanks to the overwhelming support of the citizen of Sapporo. They have our deepest appreciation. One of highlights of the series is the shots of the night scenery of Sapporo taken by a drone. The drone shooting was originally requested by the production staff. The series is one of the city of Sapporo's subsidized projects under its mission to brand and promote Sapporo and tourism. The lengthy filming period allowed us to create more regional activities, which also produced positive economic effects. We sincerely wish all our viewers will enjoy the fascinating charms of Sapporo highlighted in the series, and that they will visit its many locations scattered around the city to feel in their hearts the world of First Love.



Sapporo Business Innovation Center, Higashisapporo 5-jo, TEL. 011-817-5711 info@screensapporo.jp https://www.screensapporo.jp



First Love 初恋

Hokkaido Location map

HOKKAIDO AREA



Asahikawa	Otaru	Chitose	Naganuma
Asahikawa Tokiwa Rotary	Otaru Tenguyama Ropeway	Seiyouken	Heidi Farm
旭川常磐ロータリー	天狗山ロープウエイ	西洋軒	ハイジ牧場
1, Tokiwadori, Asahikawa, Hokkaido	2-16-15, Mogami, Otaru, Hokkaido	1-1-7, Chiyoda-cho, Chitose, Hokkaido	2 Higashi 9 Senminami, Naganuma-cho, Yubari-gun, Hokkaido
		SEIVOKEN. SEIVOKEN.	
Traffic roundabouts.	Full of the memories of Yae and Harumichi's high school days.	A diner Yae used to frequent.	A guest ranch, featuring beautiful lilac tree.

First Love 初恋

Sapporo Location map

SAPPORO AREA

					Daimaru Sapporo 5F
1	Sapporo Ekimae-dori	2	Sapporo Station	3	MONTBLANC
	札幌駅前通		札幌駅南口		大丸札幌店5階 モンブラン コーナー
Kita 5-jo	~ Kita 1-jo, Chuo-ku, Sapporo	Kita 5-jo Nishi 3-chome 1-1, Kita-ku, Sapporo		Kita 5-jo Nishi 4-chome 7, Chuo-ku, Sapporo	
Sapporo's main street, Yae drives her taxi here night and day.		Harumichi rushed to this taxi stand, holding lilacs in his arms.		Yae went shopping for a gift for Tsuzuru at this department store.	
4	Sapporo Community Plaza	5	Odori Bus Center	6	Sapporo Factory
	札幌市民交流プラザ		大通バスセンター		サッポロファクトリー
Kita 1-jo Nishi 1-chome, Chuo-ku, Sapporo Kita 1-j		Kita 1-jo I	Higashi 1-chome 5, Chuo-ku, Sapporo	Kita 2-jo Higashi 4-chome 1-2, Chuo-ku, Sapporo	

The Northern Lights Building, where Harumichi works.



A bus terminal that Yae and Outaro visited.



The venue for Ryuseioji's signature session.

				I	
7	Odori Park	8	Pedestrian bridge in front of TV Tower	9	4-Chome Intersection
	大通公園		テレビ塔前歩道橋		西4丁目交差点
Odori Nishi 1 ~ 11-chome, Chuo-ku, Sapporo		Odori Higashi 1-chome, Chuo-ku, Sapporo		Minami 1-jo Nishi 4-chome, Chuo-ku, Sapporo	
Harumichi and Yuu met up in this park.		The pedestrian bridge Harumichi passed while looking for a coin laundry.		Yae and Tsuzuru's meeting spot.	
10	Sapporo Streetcar	11	Sapporo Pancake & Parfait Last MINT	12	Taxi station in front of Rei Hotel
	札幌市電	25 T: "	サッポロパンケーキ&パフェラストミント		札幌東急REIホテル前タクシー乗り場
		2F, Tomiil Minami 2-	puilding No.37, jo Nishi 3-chome 12-2, Chuo-ku, Sapporo	Minami 4-	jo Nishi 5-chome 1, Chuo-ku, Sapporo
Streetca	r that Tsuzuru frequently rides.	A cafe A	iru and Harumichi visited.	A taxi st custome	and where Yae picked up a
13	FLAIR BAR es	14	Robatayaki Utari	15	Fujiya
	FLAIR BAR es		炉ばた焼ウタリ		フジヤ売店
8F, Keiaibuilding, Minami 4-jo Nishi 4-chome 16, Chuo-ku, Sapporo		Minami 5-	jo Nishi 5-chome 1, Chuo-ku, Sapporo	Minami 5-	jo Nishi 3-chome 2, Chuo-ku, Sapporo
	ke box Yae and Uta visited. et his is a bar; was used as a karaoke box g.)	Robatay	vaki are Japanese-style grills; at	Yae pop	ped into this tobacco shop.
16	Nakajima Park 中島公園	17	Sapporo Astronomical Observatory 札幌市天文台	18	Sapporo Park Hotel 札幌パークホテル
Nakajima	Koen, Chuo-ku, Sapporo	1-17, Naka	njima koen, Chuo-ku, Sapporo	Minami 10	D-jo Nishi 3-chome 1-1 Chuo-ku, Sapporo
Yae and this par	Harumichi coincidentally met in k.	Yae and Mars' no observa	Harumichi spent the night of ear approach to Earth at this tory.	The place Tsunem	ce where Harumichi and il's families meet each other.

40	Sapporo Chikagai	20	Hiragishi Taxi	24	Sapporo
19	Aurora Town	20		21	Sacred Heart School
	札幌地下街オーロラタウン		平岸ハイヤー		札幌聖心女子学院
Odori Nishi 2-chome, Chuo-ku, Sapporo		Hiragishi 2-jo, 4-chome 5-15 Toyohira-ku, Sapporo		Miyanomo	ori 2-jo, 16-chome 10-1, Chuo-ku, Sapporo
ATM ma work.	achine located along Yae's route to		ation for Keisei Kotsu, the taxi y Yae works for.	high sch	If-sister studies at this prestigious nool. to the premises.)
22	Juno Weddings	23	Foods Variety Sugihara	24	Sunpiazza Theater
	JUNO 札幌店		フーズバラエティ すぎはら		サンピアザ劇場
	imiyagaokabuilding, a 3-chome 2-2, Chuo-ku, Sapporo	Miyanomo	ori 1-jo, 9-chome 2-13, Chuo-ku, Sapporo		uchuo 2-jo, 5-chome, 7-2 u-ku, Sapporo
The wedding dress shop Harumichi and Tsunemi visited.		A supermarket that Harumichi and Tsuzuru shopped at.		The movie theater where Yae and Harumichi watched Titanic during their high school days.	
25	Soba•Udon Ryokoku	26	Hokkaido Youth Center Compass	27	Monami Park• Toyohira River
そば・うどん両国		北海道青少年会館			藻南公園・豊平川
Atsubetsuchuo 2-jo, 5-chome 6-1, Atsubetsu-ku, Sapporo		Makomanai Kashiwaoka 7-chome, 8-1 Minami-ku, Sapporo		Kawazoe 10-jo, 4-2, Minami-ku, Sapporo	
	noodle) restaurant near the rn Lights Building.	The ven particip school.	ue for the speech competition Yae ated in, where she represented her	Harum this rive	ichi played with his family along er during his childhood.
28	RUTH LOWE Moiwa	29	Horohira Bridge ^{幌平橋}	30	Baluko Laundry Place Higashinaebo
RUTH LOWE(ルース・ロウ) 藻岩店 Moiwashita 3-chome, 1-17 Minami-ku, Sapporo		「完 半 橋 Minami 16-jo Nishi 1-chome,1 Chuo-ku, Sapporo		Baluko Laundry Place 東苗穂 Higashinaebo 3-jo, 1-chome, 3-45 Higashi-ku, Sapporo	
dined.	taurant where Tsuzuru and Yae ita BRICK, coming soon in May 2023)		dge where Yae and Harumichi I the sunrise together.	P. P.	aundry near Yae's apartment.

